

Subject: Re: Controller Ron Galperin - Hollywood Media District BID Annual Stakeholders' Meeting Thursday September 22nd 5-8:30pm

From: Phillip Iacono <phillip.iacono@lacity.org>

Date: 09/20/2016 10:29 AM

To: Lisa Schechter <lisa@mediadistrict.org>

Good Morning Lisa,

This is a follow-up to my last email because I haven't heard back from you yet and the event is just two days away!

We still need your help answering the Controller's questions. It is crucial that we know the logistics of the event to assure that things run smoothly on our end (especially his speaking time). I have copy and pasted the questions in [blue](#) from my last email to this email for your convenience. Please take a moment to answer the following questions:

- Can you please provide the “Run of Show” for the meeting?
- How many minutes will the Controller have to speak?
- Approximately at what time will the Controller begin speaking at?
- What topics, if any, or talking points would you like the Controller to address?
- What is the configuration of the meeting room (panel, U-shaped, audience style, speaker at podium, etc.)?
- Will a microphone be required/provided?
- What are the A/V capabilities of the meeting room? (computer, HDMI, etc.)
- Is there a screen or a projector?
- Is there free wi-fi available in the meeting room?

Per my last email, the Controller has **confirmed** his participation in your event and we look forward to a lovely evening.

Hope to hear from you soon. Thank you!

Best Regards,



PHILLIP IACONO | EVENTS AND SCHEDULING, COMMUNITY AFFAIRS & ENGAGEMENT

Office of Los Angeles City Controller Ron Galperin
200 N. Main St., Room 300 / Los Angeles, CA 90012
E-mail: phillip.iacono@lacity.org

On Wed, Sep 14, 2016 at 1:34 PM, Phillip Iacono <phillip.iacono@lacity.org> wrote:

Good Afternoon Lisa,

I hope all is well.

Thank you for your patience while we finalized the Controller's schedule. We would like to **confirm** Controller Galperin's participation in your 16th Annual Stakeholders' Meeting taking place on September 22nd. He is also delighted to take you up on your offer to speak in front of the stakeholders during the program! We just need your help with the below questions so that the Controller can prepare for your event:

- Can you please provide the "Run of Show" for the meeting?
- How many minutes will the Controller have to speak?
- Approximately at what time will the Controller begin speaking at?
- What topics, if any, or talking points would you like the Controller to address?
- What is the configuration of the meeting room (panel, U-shaped, audience style, speaker at podium, etc.)?
- Will a microphone be required/provided?
- What are the A/V capabilities of the meeting room? (computer, HDMI, etc.)
- Is there a screen or a projector?
- Is there free wi-fi available in the meeting room?

Thank you so much for your assistance with this request. Please let me know if you have any questions. I look forward to hearing from you!

Best Regards,



PHILLIP IACONO | EVENTS AND SCHEDULING, COMMUNITY AFFAIRS & ENGAGEMENT

Office of Los Angeles City Controller Ron Galperin
200 N. Main St., Room 300 / Los Angeles, CA 90012
E-mail: phillip.iacono@lacity.org

On Wed, Sep 7, 2016 at 9:11 AM, Phillip Iacono <phillip.iacono@lacity.org> wrote:

Thank you, Lisa. I will do my best to get an RSVP from Controller Glaperin as

soon as possible. I appreciate all your help!

I'll be in touch.

Best Regards,



PHILLIP IACONO | EVENTS AND SCHEDULING, COMMUNITY AFFAIRS & ENGAGEMENT

Office of Los Angeles City Controller Ron Galperin
200 N. Main St., Room 300 / Los Angeles, CA 90012
E-mail: phillip.iacono@lacity.org

On Tue, Sep 6, 2016 at 1:25 PM, Lisa Schechter <lisa@mediadistrict.org> wrote:

Dear Phillip:

I am assuming around 60 people including electeds. Still would love him to drop by if he is available.

Regards,

Lisa Schechter
Executive Director
Hollywood Media District BID
1040 N. Las Palmas Avenue
Hollywood, CA 90038
[\(323\)860-0025](tel:(323)860-0025) Direct
[\(323\)860-0026](tel:(323)860-0026) Fax

MediaDistrict.org

From: Phillip Iacono <phillip.iacono@lacity.org>

Date: Tuesday, September 6, 2016 at 12:28 PM

To: Lisa Schechter <lisa@mediadistrict.org>

Subject: Re: Controller Ron Galperin - Hollywood Media District BID Annual Stakeholders' Meeting Thursday September 22nd 5-8:30pm

Good Afternoon Lisa,

I hope you had a lovely holiday weekend.

Thank you for taking the time to answer the Controller's questions, it is much appreciated. Do you by chance know (roughly) how many people you are expecting at the meeting?

Please do forward me the "Run of Show" for the program as it becomes available. We thank you for the offer to allow Controller Galperin to speak, I'm sure he will be very honored. I am going to take the current information to the Controller and hopefully get an RSVP out of him.

We'll be in touch.

Best Regards,



PHILLIP IACONO | EVENTS AND SCHEDULING, COMMUNITY AFFAIRS & ENGAGEMENT

Office of Los Angeles City Controller Ron Galperin
200 N. Main St., Room 300 / Los Angeles, CA 90012
E-mail: phillip.iacono@lacity.org

On Fri, Sep 2, 2016 at 10:22 AM, Lisa Schechter <lisa@mediadistrict.org> wrote:
Dear Phillip:

Yes we would love to have the Controller attend. Here are the answers to your questions regarding the HMD Annual Stakeholders Meeting:

- Who will be the main contact name and contact information (cell phone and email address) for the day of the event? I would be the main contact for the event (Lisa Schechter, Executive Director cellular [818-903-6970](tel:818-903-6970) phone and/or text)
- Would the Controller have a speaking role in the meeting? If yes, please specify in what capacity and any topics that you would like covered or talking points that you would like him to address? If the Controller wishes to speak in front of the Stakeholders during the program he is welcome to do so. He could speak about relevant topics on the budget and the positive impacts that Business Improvement Districts have in our City.
- Can you please provide a "Run of Show"/timeline for the evening? The event starts at 5pm - As of right now we have not finalized the program however I am going to assume that it should begin around 5:30 no later than 6pm.
- What other elected officials and VIP's have RSVP'd? The following Electeds have rsvp'd: CM O'Farrell, CM Ryu, Assemblymember Bloom, Public Works Commissioner/President Kevin James, Hollywood LAPD Captain Tony Carranza, Hollywood Chamber President/CEO Leron Gubler, Hollywood Neighborhood Prosecutor Steve Houchin - still waiting on reply's from other elected's offices

- Will elected officials be recognized? Yes of course
- Is this a ticketed meeting? If so, would you know the Fair Market Value (for our Office Gift Log)? No this is not a ticketed meeting. The meeting will be followed by a light dinner & reception
- What is the attire? Business or business casual
- Can you please send parking information? Complimentary valet parking will be provided at the event location at 1034 N. Seward Street (just 1/2 block south off of Santa Monica on the east side of the street)
- Please send any other relevant information. The Hollywood Media District BID is comprised of nearly 330 unique property owners representing 526 parcels and over 350 business. The mission of the Media District is to enhance the security, cleanliness, beautification and commercial desirability of the Hollywood area within the BID's boundaries. The BID oversees an annual budget of \$1 million dollars and works in conjunction with the City Clerk to oversee said distribution of funds. The Media District area has surged with development coming on line: Completed Projects: JH Snyder creative office campus 250,000 sf, HQ Development transformed a prop house to 33,000 sf creative office space, SIM Group merged their 3 post production companies to the 65,000 sf historic Kodak campus. In Construction: Avalon Bay: a 6 acres mixed-use , 695 residential units along with 25,000 sf retail, CIM Group, mixed use, 53,000 office/retail. In Development: LGBT McCadden Campus - 185,000 sf new construction office, retail supportive housing (140 at risk seniors and youth plus 100 emergency beds.), Onni Group: mixed-use project - 231 residential units and 15,000 sf retail. Other positive economic impacts to Hollywood Media District BID: Paramount Pictures Master Plan 25 year plan to improve its properties and bring more production facilities to Los Angeles. Anticipated to generate approximately 7,000 jobs during construction and 12,000 permanent jobs during operation and will result in \$3.1 billion annually in economic output when completed.

As we get closer to the event date, I will be able to provide a timeline for the program. I am hoping that Controller Galperin will be able to stop by. Thank you again for your consideration.

Regards,

Lisa Schechter
Executive Director
Hollywood Media District BID
1040 N. Las Palmas Avenue
Hollywood, CA 90038
[\(323\)860-0025](tel:(323)860-0025) Direct
[\(323\)860-0026](tel:(323)860-0026) Fax

MediaDistrict.org

From: Phillip Iacono <phillip.iacono@lacity.org>
Date: Friday, September 2, 2016 at 7:13 AM
To: Lisa Schechter <lisa@mediadistrict.org>
Subject: Re: Save the Date - Hollywood Media District BID Annual Stakeholders' Meeting Thursday September 22nd 5-8:30pm

Good Morning Lisa,

I hope this email finds you well. My name is Phillip Iacono from Controller Ron Galperin's Office.

On behalf of Controller Ron Galperin, thank you for the invitation to the Hollywood Media District's 16th Annual Stakeholders' Meeting taking place on September 22nd. We are in the process of finalizing his calendar and should get back to you as soon as possible to confirm if he will be able to attend. In the meantime, we need your help with the below questions to share with the Controller:

- Who will be the main contact name and contact information (cell phone and email address) for the day of the event?
- Would the Controller have a speaking role in the meeting? If yes, please specify in what capacity and any topics that you would like covered or talking points that you would like him to address?
- Can you please provide a "Run of Show"/timeline for the evening?
- Approximately how many attendees are expected?
- What other elected officials and VIP's have RSVPd?
- Will elected officials be recognized?
- Is this a ticketed meeting? If so, would you know the Fair Market Value (for our Office Gift Log)?
- What is the attire?
- Can you please send parking information?
- Please send any other relevant information.

Thank you in advance for your assistance with this request. Please feel free to contact me should you have any questions or need further information.

Best Regards



PHILLIP IACONO | EVENTS AND SCHEDULING, COMMUNITY AFFAIRS & ENGAGEMENT

Office of Los Angeles City Controller Ron Galperin
200 N. Main St., Room 300 / Los Angeles, CA 90012
E-mail: phillip.iacono@lacity.org

From: **Lisa Schechter** <lisa@mediadistrict.org>

Date: Mon, Aug 29, 2016 at 4:16 PM
Subject: Save the Date - Hollywood Media District BID Annual Stakeholders'
Meeting Thursday September 22nd 5-8:30pm
To: Dora Nunez <dora.nunez@lacity.org>

Dear Dora:

On behalf of the Hollywood Media District BID, I would like to extend an invitation to Controller Galperin and yourself to attend the 16th Annual Stakeholders' Meeting on Thursday September 22nd from 5-8:30pm. I hope you can attend.



Lisa Schechter
Executive Director
Hollywood Media District BID
1040 N. Las Palmas Avenue
Hollywood, CA 90038
[\(323\)860-0025](tel:(323)860-0025) Direct
[\(323\)860-0026](tel:(323)860-0026) Fax

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